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Dragonfly Launches, Raises \$1.3 Million Angel Financing

Residents of Columbia County, New York Contribute To Development and Launch of Local Internet Company

New York, NY, June 20, 2006 -- GuyTech USA, Inc., the developer of Dragonfly technology, a new standard for digital communication on the Internet, today announced the company has raised \$1.3 million in angel financing. More than 40 percent of the investors are residents of Hillsdale, NY, and the surrounding area, where the company is based.

Along with closing the angel round, GuyTech USA officially launched their Dragonfly technology. The Dragonfly technology enables businesses and consumers to easily transform their multimedia content, whether images, audio, video or text, into engaging, interactive and completely trackable experiences. Dragonfly's sleek simple and universal multi-channel format delivers commercials, video clips, interviews, presentations, promotions, storyboards, photos, music, games, animation and website links. Businesses and organizations can communicate their message in a light, seamless Flash8 environment with no downloads or installs.

Moreover, Dragonfly can broadcast 'live' on any website, and be linked from any web page, blog or banner ad. It can also be distributed and forwarded by e-mail.

For businesses concerned about ROI on their marketing dollars, Dragonfly is complimentary to existing ad serving networks and offers far superior analytics by tracking user behavior.

Thrilled with the response so far, Guy Nouri, president and CEO of GuyTech, noted, "We believe that the success of Dragonfly is completely reliant on the people who surround it. Dragonfly has not only gained investors, we have inherited a phenomenal talent pool that can accelerate our plans for getting Dragonfly into as many hands as possible."

In a sign that businesses are intrigued by Dragonfly's capabilities, *Adweek* Magazine and Dragonfly are producing a pilot project (<http://getdragonfly.com/tours/adweekcannes>) sponsored by Yahoo! to deliver online multimedia reporting coverage from the Cannes IAF festival.

For more information on Dragonfly technology or to become a beta partner, contact Sarah Kirkpatrick, VP, Global Business Development at 518-

325-4428 or **contact Sarah via email**. GuyTech USA has offices in Hillsdale, NY, New York City and Beverly Hills, CA.

ABOUT GUYTECH USA

GuyTech USA, the developer of Dragonfly, has created a multimedia publishing platform for customer engagement and retention. Dragonfly enables content owners to increase their customer base, create relationships, drive traffic and generate revenues through an interactive, engaging and trackable experience.

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