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Press & Events

Dragonfly Named "Flash 8 Site of the Month" by On2 Technologies; Pilot Project for Adweek Delivered Online Multimedia Coverage from the Cannes IAF Festival

NEW YORK--(BUSINESS WIRE)--July 13, 2006--Dragonfly technology (<http://www.dragonfly.com>), a new standard for digital communication on the Internet, today announced the company's pilot project with Adweek (<http://getdragonfly.com/tours/adweekcannes>) delivering online multimedia reporting from the Cannes IAF festival has been recognized "Flash 8 Site of the Month" for June 2006 by On2 Technologies (http://www.on2.com/video_samples/flash8sotm/).

Launched last month, the Dragonfly technology enabled Adweek to publish and broadcast audiovisual media from the festival to augment their print reporting in the form of video interviews, candid stills, and commercials that were up for awards.

"Not only did the Dragonfly/Adweek multimedia broadcast reach the entire advertising community (and their clients) but it demonstrated the essential power and unique capabilities of Dragonfly to the world," said Guy Nouri, president and CEO of Dragonfly.

Dragonfly uses On2 Technologies for its high quality video encoding. On2 Technologies (AMEX: ONT) is the premier developer of video compression technology for Flash, Internet, VOIP, video-on-demand, and wireless applications.

For more information on Dragonfly technology or to become a beta partner, contact info@dragonfly.com.

ABOUT DRAGONFLY

GuyTech USA has offices in Hillsdale, NY and New York City.

Dragonfly (<http://www.dragonfly.com>), has created a multi channel media network for customer engagement and retention. Dragonfly enables content owners to increase their customer base, create relationships, track behavior and generate revenues through rich media messages that extend and enhance branding.

EDITORS NOTE: Dragonfly Demos Are Available Upon Request

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